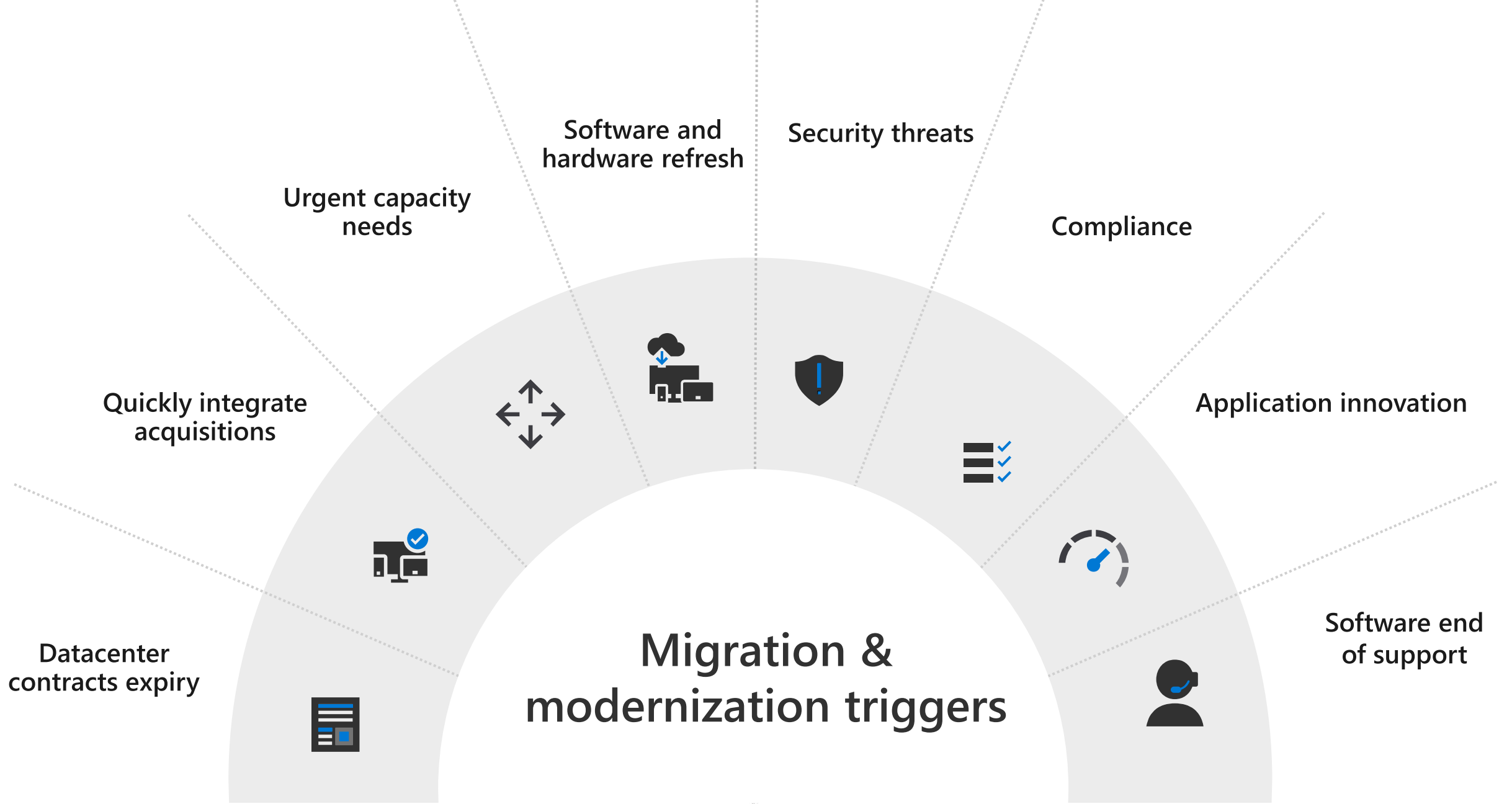


# Azure migration & modernization



# Migration & modernization triggers

Datacenter contracts expiry

Quickly integrate acquisitions

Urgent capacity needs

Software and hardware refresh

Security threats

Compliance

Application innovation

Software end of support

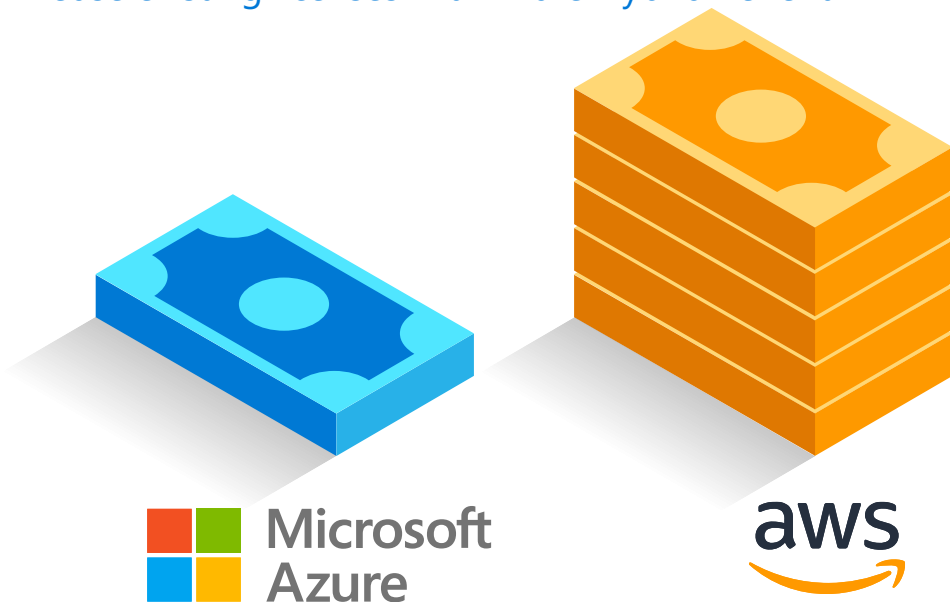
Pay less with Azure. AWS is 5x more expensive.

## Extended security updates, free only on Azure

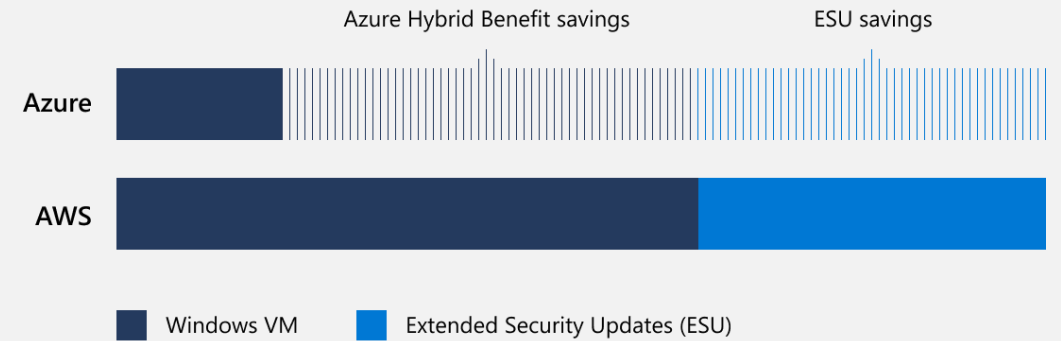
3 years of security updates after support ends

75% of the license cost to buy standalone

Reuse existing licenses with Azure Hybrid Benefit

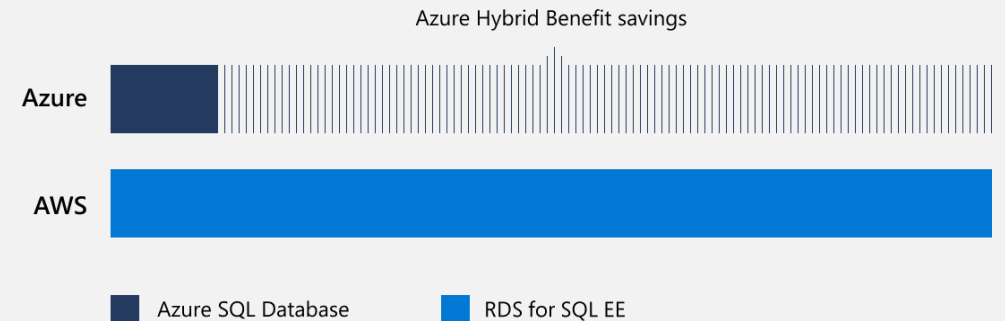


### Windows Server savings illustration



Other cloud service providers may claim to have similar savings to the Azure Hybrid Benefit, but you'll need to repurchase your Windows Server license on those clouds. And only Azure offers free extended security updates for Windows Server 2008 and 2008 R2.

### SQL Server savings illustration (PaaS)



Only Azure offers savings across both platform-as-a-service (PaaS) and infrastructure-as-a-service (IaaS) for SQL Server. With the [Azure Hybrid Benefit](#), you can use existing licenses with Software Assurance to pay a reduced rate on [Azure SQL Database](#) (PaaS). This is not included in SQL Server license mobility rights for other clouds.

Learn more: [aka.ms/why5xmore](https://aka.ms/why5xmore)

# 3 reasons to migrate and modernize to Azure now



## Modernize with cloud innovation

Azure IaaS

Azure SQL Database Managed Instance

Azure App Service

[Azure migration center Scenario guides](#)



## Pay less with Azure

Free extended security updates (ESUs)

Azure Hybrid Benefit

Infrastructure optimization

[Example: Save \\$750K for 100 EOS servers over 3 years \(vs. on-prem\)](#)



## Improve security and compliance

Go 'evergreen': ESUs or SQL managed instance

More certifications than other providers

Built-in, multi-layered security controls

[EOS Security datasheet](#)

# Nonprofit customer momentum



"The highly secure cloud allowed us to deliver primary care and other services from almost anywhere and not worry about using a VPN to connect to a remote desktop." - *Andrew Greene, Chief Operating Officer, Housing Works*



"Microsoft helped reduce 50 percent of YAI's annual operating expenses since we deployed Azure and Microsoft 365. All savings are critical because those funds go back to providing services for people with intellectual and developmental disabilities." - *Kevin Carey, CFO, YAI*



"We don't have a supercomputer. But we can spin up a Spark cluster with five worker nodes within 30 minutes through Azure. We now have access to that power when we need it." - *Jessica Kelly: Director of Research Programming, Urban Institute*

MASCHINENRING



"When we were online, Azure's scalability really paid off. If we had stayed in the local data center, the machine would have collapsed." - *Gerd Morlok, Head of IT, Maschinenring*

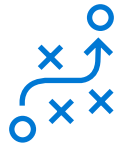


"Technology helped us up our game and quickly put solutions in place where we can support a work from home model." - *Jim Hall, Director of Infrastructure, Mountain Park*



"The alerting, analytics and automation capabilities in the integrated Microsoft Azure security solutions allows our small information security office keep up with the persistent threats faced by nonprofit and for-profit sectors alike." - *Tom Maynard: Vice President of Strategic Initiatives and Solution Delivery, Mercy Housing*

# Azure is the best destination for Windows Server and SQL Server



## Unique hybrid experiences: Server + Azure

Azure Security Center + built-in OS security

Windows Admin Center

Integrated backup, disaster recovery, & identity



## Unparalleled consistency & innovation: Azure SQL Database Managed Instance

Full parity with 100% code consistency

Unmatched support & backward compatibility

Machine learning-based performance & security



## Deep trust with enterprises

More certifications than other providers

Single vendor support

Reuse familiar skills and toolsets

# Get started today

1

**Build the case, define migration scope/timelines**

[Azure.com/TCO](https://azure.com/TCO)  
Attend migration workshop

2

**Learn more, find a migration partner**

[Azure.com/Migration](https://azure.com/Migration)  
[Aka.ms/AzureExpertMSP](https://aka.ms/AzureExpertMSP)

3

**Start your migration project(s)**

[Azure.com/MigrateNow](https://azure.com/MigrateNow)

**Ensure long term success by investing in Azure Fundamentals – we're here to help**



Thank you